



# PEP UP YOUR MENU!

With **NEW** PEPPADEW® Bites

From The UK's **No.1** Pepper Brand<sup>^</sup>

## PEPPADEW® Piquanté Peppers

A premium branded offering, filled with smooth, soft cheese and coated with a light crispy panko style crumb

**9 / 10** consumers are looking to treat themselves when eating out.



**3 / 4** consumers would like to see more exciting vegetarian options.



**8 / 10**

would like to see PEPPADEW® Bites offered on menus.



**87%**

of consumers would be likely to buy PEPPADEW® Bites.\*

**82%**

...of consumers perceive PEPPADEW® Bites as a **Premium Quality** menu item.\*



would pay more for PEPPADEW® Bites than for Jalapeño Poppers.

**3 / 4**

of those consumers would pay an extra £1 or more per portion!



**66%**  
would be more likely to order if they saw the PEPPADEW® brand.

Get in touch today to find out how you can Pep Up Your Menu and your profits with PEPPADEW® Bites!

Glen Brown, Senior National Account Manager, Euro Food Brands  
(0)1604 821200 | 07923 228718 | glen.brown@eurofoodbrands.co.uk

