

## With NEW PEPPADEW® Bites

From The UK's No.1 Pepper Brand<sup>a</sup>

## PEPPADEW® Piquanté Peppers

A premium branded offering, filled with smooth, soft cheese and coated with a light crispy panko style crumb

consumers are looking to treat themselves when eating out.

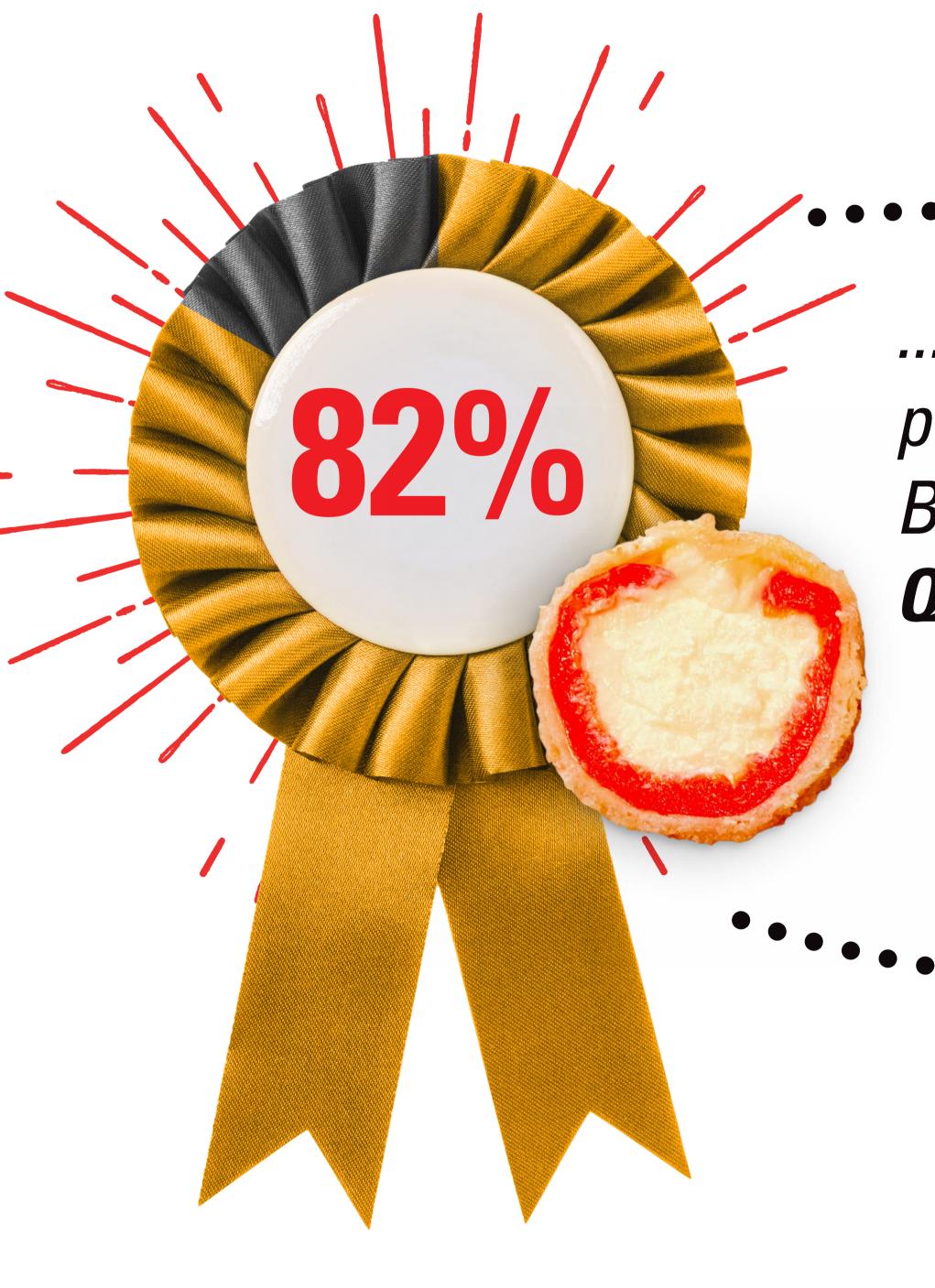


consumers would like to see more exciting vegetarian options.



would like to see PEPPADEW® Bites offered on menus.

of consumers would be likely to buy PEPPADEW® Bites.\*

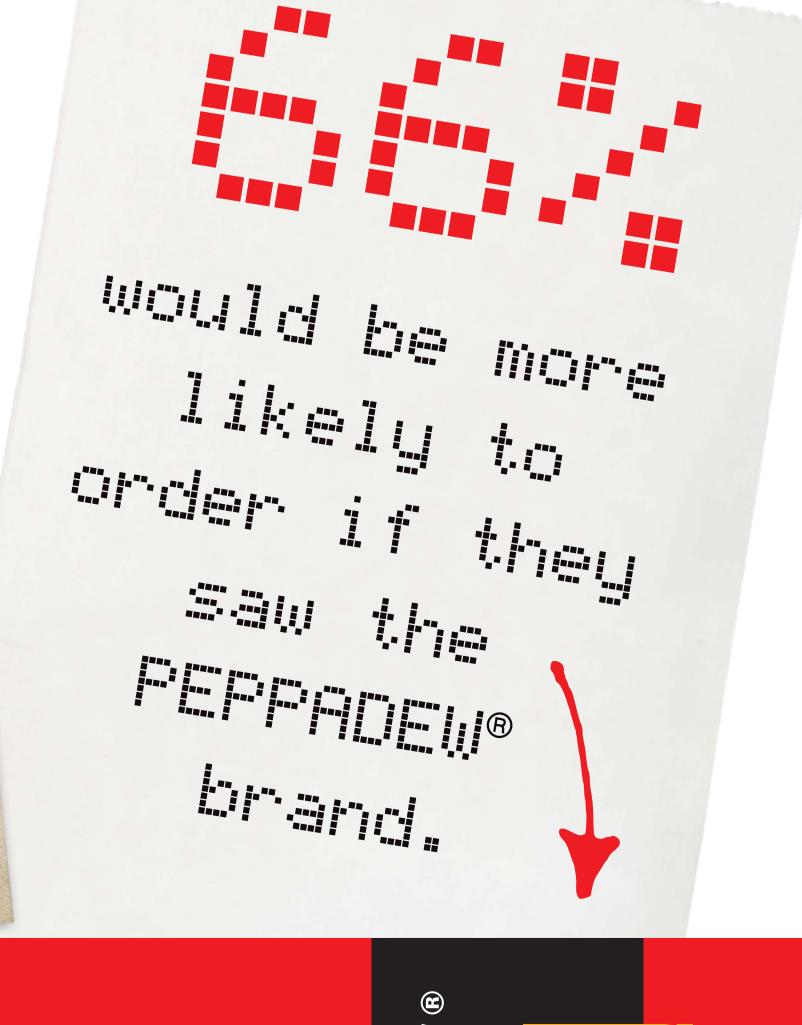


...of consumers perceive PEPPADEW® Bites as a Premium Quality menu item.\*

> would pay more for PEPPADEW® Bites than for Jalapeño Poppers.

of those consumers would pay an extra £1 or more per portion!





Get in touch today to find out how you can Pep Up Your Menu and your profits

Glen Brown, Senior National Account Manager, Euro Food Brands

^Source: IRI SIG Grocery and Antipasti MAT 18/06/2022 \*Cambridge Market Research, sample size 108 consumers, March 2022.

with PEPPADEW<sup>®</sup> Bites!

PEPPA